Dentsply Sirona is a multinational health care corporation with operations around the globe and a rich history of product excellence. For over a century, Dentsply Sirona has been committed to providing the dental community with innovative, high-quality, cost-effective dental products, services and equipment. From humble beginnings in 1899, the company has grown to become the largest professional dental products manufacturer in the world.

Dentsply Sirona Ceramco<sup>®</sup> is one of the world's premier brands for crown and bridge restorative products and materials. Ceramco porcelains are renowned for their reliable quality and ease of use, characteristics that drive efficient processes for dental laboratories and ensure consistency in the outcomes of their fixed prosthetic restorations.

The result is productivity and profitability, which Dentsply Sirona helps dental laboratories achieve through its commitment to enabling them to Lab Smarter<sup>®</sup>.

### Call us today to try Ceramco<sup>®</sup>3 in your laboratory. 800.243.1942

For more information on our Ceramco<sup>®</sup>3 personalities, please go to: dentsplysirona.com/ceramco3

To learn more visit www.prosthetics.dentsply.com

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Ceramco<sup>®</sup>3 Metal Veneering Porcelain

Porcelain for Every Personality





# Consistent, esthetic results from every technique in your lab, every time.

Ceramco<sup>®</sup>3 is a feldspathic porcelain with organic pigments mixed into the powder. This high potassium formula is much more stable than low-potassium feldspar that has to be "cooked" with other minerals before it can be used. This stability allows for better individual control, so you can give each of your technicians the freedom to work the way they work best and always achieve predictable results.





It's simple: The more stable the porcelain, the greater the control, the more profitable your lab.

Consistency could be a game changer. After all, it's the #1 reason dentists switch laboratories<sup>3</sup>.

New Dentin Modifiers that are second to none.

The #1 threat to the laboratory is competitive price pressure from the dentists you work with<sup>2</sup>. The Ceramco<sup>®</sup>3 porcelain system works well with liquid or water and utilizes a customized firing process, helping every type of technician in your lab reduce remakes and increase laboratory profitability and productivity, no matter their skill level.

The correct mixing of Ceramco<sup>®</sup>3 liquid and powder will produce a consistency of porcelain that is not only quick and easy to build up with but also helps to control shrinkage. Colorants are incorporated to help clearly identify the placement of each layer of the build, allowing for natural variation and greater forgiveness.

Ceramco<sup>®</sup>3 provides predictable esthetics with out-of-the-bottle shades and components allowing for a multitude of new effects. New and improved Dentin Modifiers deliver chromatic and hue effects that allow for natural variation and greater forgiveness during the build-up.

#### Predictably pleasing. Right out-of-the-bottle.

The Ceramco<sup>®</sup>3 porcelain system offers an array of the original 16 A-D shades, 26 C3 Shade Series<sup>4</sup>, and 8 illuminé bleach shades. All 50 shades are available out-of-the-bottle. There's no greening, measuring, mixing or mistakes.

<sup>1</sup>and counting, using Ceramco<sup>\*</sup>3 since the product introduction <sup>1</sup>Dentsply internal data. <sup>2</sup>Carr, K.F. (2013, February). Why Dentists Switch Laboratories. <sup>1</sup>Lab Management Today, 29 (5), 12

Lab Management Today, 29 (5), 12 "Ceramco" 3 C3 Shade Series is keyed to the Vita" 3D-Master" Shade Series. Vita and 3D-Master are registered trademarks of Vita Zahnfabrik H. Rauter GmbH & Co.



# **166,329,226** Ceramco<sup>®</sup>3 crowns created by laboratories worldwide<sup>1</sup>

